



**Capay Valley Grown (CVG) is an association of agricultural producers  
in the Capay Valley of Yolo County, California.**

**2015 Membership agreement for Capay Valley Grown**

Please complete and return to Capay Valley Grown, PO Box 799, Esparto, CA 95627,  
530-787-3353

To assure that Capay valley Grown (CVG) retains integrity to the customer, \_\_\_\_\_  
understands and agrees to: (farmer or rancher)

- ❖ Become a CVG Member by signing this agreement and paying \$100 annual membership fee
- ❖ Market only agricultural products grown in the Capay Valley Region\* under the CVG label.
- ❖ Market only processed agricultural products under the CVG label that contain a minimum of 60% ingredients grown in the Capay Valley region\*.
- ❖ Display the CVG logo in the place of business and in promotion and advertising where appropriate.
- ❖ Permit the use of my farm or ranch name in Capay Valley Grown promotional efforts.
- ❖ The CVG member year is July 1<sup>st</sup> through June 30<sup>th</sup> in each calendar year. Membership benefits including the use of the promotional materials and logo are designated for one (1) membership year only.

\* *The Capay Valley Region encompasses the Western Yolo County communities of Madison, Esparto, Capay, Brooks, Guinda, and Rumsey, including Lamb Valley and Hungry Hollow. For the specific boundaries used for community planning purposes, please contact the Capay Valley Vision Office.*

Capay Valley Vision agrees to provide \_\_\_\_\_ (farmer or rancher) with:

- ❖ Capay Valley Grown label and logo files as needed.
- ❖ Coordinated and visible promotional support through the Capay Valley Grown marketing campaign.
- ❖ Appropriate mention in Capay Valley Grown media releases and advertising.
- ❖ Opportunities to buy into cooperative advertising and promotional initiatives for the campaign.
- ❖ Listing on CVG website, CV Farm Trail map & other promotional materials.
- ❖ A copy of this agreement.
- ❖ Promotion of the long-term goals of the profitability, stability, and sustainable stewardship of the Capay Valley-Esparto farming community.

Capay Valley Grown promotional materials are restricted to members in good standing. Memberships must be renewed annually in order to continue use of promotional materials. Permission to use Capay valley Grown promotional materials, including the label and logo, can be withdrawn by a vote of the Capay Valley Vision Board of Directors for failure to adhere to partnership agreement.

<b>FARM / BUSINESS NAME:</b>		
<b>CONTACT NAME(S):</b>		
<b>MAILING ADDRESS:</b>		
<b>CITY:</b>	<b>STATE:</b>	<b>ZIP:</b>
<b>SHIPPING ADDRESS</b>		
<b>CITY:</b>	<b>STATE:</b>	<b>ZIP:</b>
<b>BUSINESS TELEPHONE:</b>	<b>CONTACT TELEPHONE:</b>	
<b>EMAIL:</b>	<b>WEBSITE:</b>	

CVG is a project of non-profit community organization [Capay Valley Vision](#). CVG members are members of the Capay Valley Vision Agricultural Task Force which strives to maintain and strengthen farming and ranching in the region and are encouraged to participate in Ag Task Force meetings and projects.